

TIPS FOR CHOOSING COSMETOLOGY COMBINES FOR A BEAUTY SALON

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Annotation: The decision to buy not separate equipment, but a combine that combines a number of functions, usually comes either at the stage of the initial formation of the cabinet, when the owner realizes that it is cheaper to buy a combine than the entire set of necessary techniques separately, or when in the process of constant updating the entire office is cluttered with all sorts of equipment and is entangled with wires, which complicates the effective work of cosmetologists and negatively affects the design of the office. The following article is devoted to the tips for choosing cosmetology combines for a beauty salon.

Key words: combine, beautician, polishing, brushing, psychotherapy, procedure, consultation, wood lamp, combine harvester, cosmetics.

Combines advantages:

Multifunctionality.

Effects on all skin types.

Compactness.

Compatibility and complementarity of functions.

Choosing cosmetology combines for a beauty salon

The choice of a combine harvester primarily depends, like all other parameters of the enterprise, on the consumer of your salon's services, that is, on the client, on his requests, expectations and capabilities.

Combines presented on the market of cosmetology equipment are divided into classes: economy, business, luxury. First of all, the class of the combine depends, of course, on the set of functions that are included in this unit. The more sophisticated modern techniques the combine is capable of carrying out, the higher class of customers they can be offered. But not only the set of functions determines the class of equipment, but also its technical characteristics (for example, vacuum power, type of laser, etc.), computer "filling", design and, of course, the manufacturer.

The class of the apparatus should correspond to the class of the enterprise, clearly fit into the concept, not get out of the general picture. For example, if a business-class salon offers its customers an RF-lifting procedure in combination with phototherapy. This will not only not help to acquire grateful customers and earn money, but will also emphasize the lower the status of other equipment and services of the salon, will become a kind of unwanted magnifying glass, which will make the whole environment more "convex".

The second condition when choosing a combine is, of course, the qualifications of your beauticians (doctors) or beauticians (personnel with secondary medical education).

Economy and business class salons are usually staffed by specialists with secondary medical education, or beauticians. In this case, you need to understand that there are very few hardware techniques that are not subject to medical licensing, literally without exception: vaporization, brushing (polishing and brushing apparatus), D'Arsonval, that is, procedures intended for hygienic purposes. Of course, it is impossible to achieve any serious results in correcting aesthetic imperfections using these techniques.

All other hardware techniques relate to physiotherapy and should be prescribed by a cosmetologist after the initial consultation. Some of these techniques can be performed by nursing staff (for example, galvanic, vacuum techniques), but, I repeat once again, exclusively on the prescription of a cosmetologist!

From the point of view of legislation, it turns out that a salon that does not have a medical license and, accordingly, a cosmetologist in the state, can offer only vaporization, brushing (polishing and brushing apparatus) and D'Arsonval. What do vaporization, brushing and D'Arsonval mean?

Vaporization is a procedure designed to steam the skin of the face, chest or back with water vapor or steam with the addition of essential oils, herbal infusions, etc.

Brushing is a procedure for mechanical cleaning of leather using rotating brushes made of natural or artificial bristles of varying degrees of hardness.

D'Arsonval is a technique in which the effect on the skin is carried out using high-frequency and high-voltage currents of a pulsed nature. It is used in cosmetology to massage the face and body, smooth out wrinkles, after cleansing the skin, with hair loss, acne, seborrhea, cracks.

Also, these types of combines can be equipped with a magnifying glass lamp and a Wood lamp (or these devices are purchased separately, but in any case they should be in the cosmetics or cosmetology office).

The magnifying lamp is designed for additional illumination of the beautician's work place. Provides an increase in the illuminated object by 3-5 diopters. Most often, the basic equipment of the combine includes only a mount for a magnifying glass.

Wood's lamp is a device for skin diagnostics. A special UV-illuminated lamp in combination with a table allows you to determine the skin data by its glow.

Galvanic current procedures

The next group of basic techniques is the so-called galvanization, procedures based on the physical properties of galvanic current, which are widely used in cosmetology. These include:

Iontophoresis (a technique for introducing active ions into the skin) - promotes faster and deeper penetration of active cosmetic preparations into the skin. For iontophoresis, special cosmetics are used.

Disincrustation - allows you to cleanse the skin of the face, liquefies "sebaceous plugs". The essence of disinfection lies in the simultaneous effect of galvanic current and special chemical disinfectants on the skin of the face.