

THE ROLE OF TOURISM IN UZBEKISTAN

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In the context of globalization, tourism has become one of the important social, economic and cultural factors. The total revenue in this sector of the economy is trillions of dollars, with more than one billion people traveling around the world every year. Tourism is not only a type of trade services, but today the sustainable development of tourism markets creates opportunities for the creation of new jobs and the development of related industries. Today, the tourism sector stands out in the development of Uzbekistan's international relations. Before the independence, the Uzbeks used to travel abroad with the permission of the former center, and foreign tourists first came to Moscow and then to Uzbekistan. In addition, it was mandatory to send all tourism revenues (including foreign exchange earnings) directly to the former center. The cost of services provided to foreign tourists will be covered by the Uzbek budget, in return for which nothing will be taken from the center, as a result of which Uzbekistan will suffer from international tourism. After gaining independence, the Uzbek government began to pay special attention to the development of international tourism, and a single organization was established to be responsible for this. The organization responsible for the development of international tourism in the Republic of Uzbekistan was the National Company "Uzbektourism". During the operation of the national company, significant changes have taken place in the development of international tourism in the country. Previously, guest homes, tourist bases and campsites could not meet modern requirements, as their repair, reconstruction and equipping would be considered by the former center.

In the context of globalization, Uzbekistan has created favorable conditions and conditions for the development of international tourism, and the further integration of tourism into the economy of the republic plays an important role in the country's economy.

The experience of the world economy shows that the international tourism sector serves to provide the necessary foreign exchange earnings for the country's budget, create new jobs and, at the same time, improve the living standards of the population. Our country differs from neighboring countries in terms of its potential in the field of international tourism.

Uzbekistan's geographical location, extremely favorable natural climatic conditions, also play an important role in the cultural development of mankind. Uzbekistan has a hospitable people with unique, magnificent historical and architectural monuments, sweet fruits, a variety of national dishes, wonderful national traditions and customs. All this attracts foreign tourists and encourages them to return to Uzbekistan.

According to the influential scholars, the history of the formation of the statehood of Uzbekistan dates back to the second millennium BC and covers more than 3.5 thousand years. The cities of Samarkand, Bukhara, Khiva, and Shakhrisabz, the peers of ancient Rome and Babylon, world-renowned as major centers of medieval science, art, and culture, and included in the UNESCO World Heritage List, development centers.

Cradles of ancient cultures, science, education, handicrafts and trade flourished in the early and late Middle Ages, and magnificent palaces, mosques and madrasas were built. To build such beautiful cities required not only skilled craftsmen and builders, but also knowledge and experience of scientists with a deep knowledge of such fundamental sciences as mathematics, astronomy, physics, architecture, geometry, geodesy, seismology and chemistry.

In this regard, it is no coincidence that the issue of tourism development is reflected in the priorities of the Action Strategy for the five priority areas of development of the Republic of Uzbekistan in 2017-2021: economic development and liberalization. Uzbekistan has all the necessary resources for the development of modern tourism industry and is located on the Great Silk Road. Our country has favorable natural and climatic conditions, rich historical and cultural heritage, and at the same time high potential for the development of both domestic and international tourism.

Among the issues facing the tourism and hospitality industry in the modernization phase of the country, the training of modern personnel who can meet the qualification requirements for employees working in the labor market of the tourism industry is a pressing issue.

Tourism has entered the 21st century as a socio-economic sector that has a huge positive impact on the world economy. According to the World Tourism Organization, tourism accounts for 10% of the world's production and service turnover. The development of international tourism over the past 20 years is due to the strong export of goods and services on the world market. In other words, exports of tourism services grew by 8%, accounting for 30-35% of total global trade in services. According to statistics from the World Tourism Organization, the number of international tourists will reach 1.6 billion by 2020. tourism revenues to reach \$ 2 trillion It is expected to be in US dollars. It is estimated that the steady growth of tourist flows will increase to 3-5% annually.

In Uzbekistan, during the years of independence, the necessary organizational and legal mechanisms for the development of the industry have been created, and the government has adopted relevant regulations. Works and projects in this sphere continue today. As a result, according to the World Travel and Tourism Council (WTTC), the Republic of Uzbekistan is included in the list of 10 countries with the fastest growing tourism sector. In the period of defining the future, the Republic of Uzbekistan has a growing trend of providing tourist services to foreign citizens. This will ensure the future development of the tourism business in the incoming and outgoing tourism market in Uzbekistan, not only the tourism industry, but also a number of other sectors of the national economy related to tourism.

Today, the fact that the government has given the tourism sector the status of a strategic sector of the national economy, creates a great foundation for its further development. As a result, in order to provide quality services to local and foreign tourists traveling to our country, modern personnel require a thorough theoretical and practical study and mastery of the tourism industry. Tashkent State University of Economics, Samarkand Institute of Economics and Service, Samarkand, Urgench, Bukhara, Karshi, Termiz State Universities and the Singapore Institute of Management Development in Tashkent and a number of professional tourism colleges have contributed to the training of qualified personnel for the tourism industry are coming. At present, these educational institutions include "Tourism (by field of activity)", "Organization and management of the hotel industry", "Tourism (international and domestic tourism)", "Marketing (tourism)", "Management" (tourism) "are being trained.