

PRIORITY DIRECTIONS OF DEVELOPMENT OF INDUSTRIAL ENTERPRISES IN UZBEKISTAN

Rakhimberdiyev Ismoil Ubaydullayevich

Candidate of Economical Sciences, Associate Professor

Department of "Accounting"

Tashkent State Transport University

Vildanova Luiza Anvarovna

Deputy Dean of the Joint Belarusian Faculty

Tashkent State Transport University

Abstract:

The article analyzes the state of innovative management of industrial enterprises operating in the branches of the national economy of our country and evaluates its specific features. In particular, existing problems in the innovative management of industrial enterprises were identified, and scientific proposals and practical recommendations aimed at solving them were developed.

Keywords: innovation, management, innovative management, innovative activity, innovative project, innovative development potential, technology, innovative product.

In recent years, priority has been given to economic reforms aimed at the formation of an innovative economy and its development in our country. The President of the Republic of Uzbekistan Shavkat Mirziyoev's comments in his address to the Oliy Majlis that "We aim to make Uzbekistan a developed country, we can achieve this only through rapid reforms, education and innovation" at the current stage of economic development. especially in the post-coronavirus crisis, the country has awakened the need to quickly restore economic growth rates and move economic sectors to the path of innovative development in order to ensure its stability.

According to the "Global Innovation Index - 2021", which is an international ranking of innovative development indicators of countries' economies, the index of mental potential of employees in the field of business management of our country (employees engaged in mental activity in mental production industries is taken into account here) by a factor of 22.8 (93rd place in the world), the index of innovative communication between economic sectors by 2.6 (130th place in the world) and the knowledge acquisition rate of hired workers by 19.0 (98th place in the world) which is equal to 2 . This situation testifies to the low level of development

of innovative management, including innovative activities, in the sectors of our country's economy.

Today, there are enough problems in the innovative management of industrial enterprises operating in the branches of the national economy of our country, and the main reason for this is the lack of interaction between science and production relations. As President Sh.M. Mirziyoev noted, "The following main problems that need to be solved in the field of science remain in the near future: firstly, the lack of attention of the enterprises of the real sector of the economy to science." The low interest of the industries in the implementation of the technological developments of our country's scientists and the results of scientific research is an obstacle to the technological development of the country's economy and is a heavy burden on the state budget." In particular, research aimed at developing innovative management of industrial enterprises and improving it by strengthening innovative integration between intellectual property, education and national economic sectors is one of the problems of current scientific and practical importance.

According to the analysis, in 2008-2020, the processes of innovative management of enterprises operating in the national economy of our country improved significantly, and the number of enterprises engaged in innovative activities increased. In the analyzed period, the number of enterprises with innovative management practices was 304 in 2008, and by 2020, this figure has increased by 4.8 times compared to the base period and reached 1450. Also, the number of innovations introduced into the activities of enterprises increased by 5.1 times and amounted to 3452 in 2020 (see Figure 1).

In particular, the number of enterprises that implemented technological innovations in the management of enterprises increased by 5.2 times and amounted to 1390. It should be mentioned that in 2020, in the conditions of the global "Covid19" pandemic observed in the world, this indicator decreased by 124 compared to 2019. This situation is characterized by the fact that enterprises wishing to implement innovations could not attract investment resources for their financing, and as a result of strict quarantine measures, industrial enterprises did not work for a certain period of time. Also, the number of enterprises with marketing and organizational innovation activities in the practice of enterprise management increased by 1.7 times.

The analysis shows that in 2008-2020, the interest of enterprises in our country to engage in innovative activities is not high. In particular, in parallel with the increase in the number of enterprises engaged in innovative activities in the practice of economic management, the indicator of the introduction of innovations has also increased. In 2008, there were an average of 2.2 innovative projects for each enterprise implementing innovative activities, and in 2020, this indicator was equal to 2.4 . Also, the ratio between the efficiency indicator of innovative

activity of enterprises, i.e. the total amount of innovative products (goods, works and services) produced by enterprises and the total costs spent on the implementation of the innovative project in the period under study was 2, 2008. A figure of 5 times has become an average of 4.0 times by 2020 (see Figure 3). This situation directly indicates that the management practice of implementing innovative projects in enterprises has improved somewhat. However, the level of development of innovative management of enterprises does not fully meet international requirements.

In order to clarify the results of our ongoing research, we believe that it is necessary to carry out a regression analysis of the implementation of innovations in the enterprises of our country. In this case, it will be necessary to analyze the relationship between the number of enterprises and organizations (economically active) engaged in economic activity in the sectors of the national economy of our country and the total number of enterprises engaged in innovative activities on the basis of a linear regression equation. This uses the equation below:

Based on the results of the analysis, it was found that there are the following problems in the development of innovative management of enterprises in our country:

- the low ability of the managers of industrial enterprises, including the managers and marketers of the innovative activities of the enterprise, to analyze the necessary resource base and innovative development opportunities for the implementation of an innovative project in the enterprise, as well as the market of innovative projects;
- low level of attracting highly qualified personnel to implement innovative projects in industrial enterprises, develop innovative management in the enterprise and increase its efficiency;
- lack of personnel with the ability to develop innovative developments, creatively use the advanced foreign experience of innovative management of enterprises;
- development of innovative products (goods, works and services) and testing of innovative business projects in the management of enterprises is underdeveloped;
- lack of financial resources for the development of innovative projects by enterprises and their implementation;
- the coordination mechanism for the effective use of innovative ideas has not been properly established;
- the quality of innovative developments being developed does not fully meet the requirements of the world market;
- the fact that the state support of the market of innovative developments in the country is not based on the mechanism of public and private partnership, as well as not fully meeting the requirements of the market economy, etc.

In order to effectively solve existing problems in the innovative management of industrial enterprises of our country, it is necessary to implement the following:

- strengthening of innovative cooperation relations between higher educational institutions (or scientific research institutes) and industrial enterprises, including stimulating the activity of innovative "hubs";
- organization of competitions on innovative projects based on the needs of industrial enterprises;
- state support for the innovative activities of industrial enterprises, allocating tax incentives to enterprises producing innovative products;
- expanding the participation of industrial enterprises in the financing of innovative projects;
- to create sufficient conditions for their innovative development based on meeting the requirements of enterprises for highly qualified, high-quality labor force, etc.

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