June, 28th 2023

POWERS OF THE PRESS SERVICE AND THE SPEAKER-JUDGE AND COOPERATION IN THE JUDICIARY

Ketevan Tkeshelashvili
Caucasus International University, Faculty of Social Sciences
Graduate student

Let the people know the facts and the country will be safe."

/A.Lincoln/

Abstract:

In the modern world, the creation of information and public opinion is the most important lever of democratic governance. Any information that is transmitted as a result of communication between representatives of the press service and journalists is a necessary and necessary component for maintaining the stability of democratic governance. A representative of the press service is a specialist who plans and implements certain events, as a result of whose qualified work one can create goodwill and trust in a particular organization in society. This is a two-way communication, when people share their opinions and opinions on issues of interest.

In the process of providing information to the public, the role of the speaker-judge should be taken into account. Informing the population in a simple and understandable language about ongoing processes and decisions in court and, in general, about changes in legislation is one of the necessary elements in terms of observing the principle of publicity of legal proceedings.

Keywords words: press office, Speaker-Judge media, Media law, court, legal norms.

Accordingly, public awareness of the role of state institutions in democratic transformation depends on the relationship of civil servants with the media and society.

In recent years, interest in the activities of the judiciary has increased. In order for the media and the public to receive objective and up-to-date information, the role and activity of the press service has been increased in accordance with modern requirements. The duty of the press office is to establish proper communication and relations with the public. According to Georg-Volkmar Graf Zedwitz-Armni, "The duty of a press officer is to give the organization such a face that the public will find it pleasant and sympathetic." (Zedwitz-Armney, 1961). The Swiss

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Society for Public Relations writes that public relations "represents long-term and genuine communication both within an organization and outside it." (Kuntsik, 2002)

Public relations is a relatively new professional activity that is still developing its knowledge and theoretical approaches. At present, the role of theory in the practice of public relations is limited. As practice spreads around the world, it is expected that the need for greater agreement on the concepts embodied in models and theories will grow, even for clarity of communication between countries. The representative of the press service, as a specialist, is a practitioner based on his own work. The practitioner can use proven theory to help him make "intelligent practical decisions". (Frandsen, Johansen, 2012)

Public Relations is the most wanted and needed profession in the 21st century. The functional nature of public relations is very important and involves informing the public about specific decisions. The most important principle of a democratic state is relations with citizens and consideration of their opinion. If you want to excel in any field, you must win favor. It is necessary for society to see your approach and dedication, professionalism and responsibility, in which case the media and the public will treat any of your decisions with the appropriate attitude.

Public relations and media services pay the most attention to media representatives. "In the entire system of relations with the public, the media are considered the main tool through which all three branches of government, as well as representatives of non-governmental and public organizations, present themselves to society. The media factor in the system of public relations is immeasurably great for informing about pressing problems. (Authors team, 2017) Representatives of the press service mainly use two types of media. One is the media through which we provide information about our services to the public, and the other is the existing media in which we use our content and topics arising from our own needs. Relationships with both require an enlightened approach. Television can still have the biggest impact on public opinion.

Media relations are also widespread in Georgia. At the same time, it is the most sought-after direction, and in many cases, media coverage is also used as a synonym for public relations. We can say that successful public relations is directly related to the appearance in the media in a positive light. Therefore, it is important for a representative of the press service to know the specifics of the media, the rules and basic forms of working with it.

Any organization should establish a close relationship with the media as the main carrier of information, which should be based on the following basic principles: transparency, cooperation, proactivity and objectivity. "Relationships with the public combine all the means that contribute to the establishment of harmonious relations between the organization and the public, the elimination of misunderstandings and the improvement of communication. It serves to communicate with people, prevent crises, carry out preventive measures and minimize unforeseen situations" /Kobalava, 2018/.

The main task of justice in the rule of law is to ensure effective protection of rights. This includes the ability of judges to make decisions objectively and impartially.

It should be noted that the fruitful cooperation between the media and justice, to a certain extent, has a positive effect on the level of legal education of society. However, it is also important to note that the independence of the judiciary can be severely affected by incorrect or hasty dissemination of information.

How many years ago was introduced the institution of the speaker-judge in the courts to obtain competent and timely information for the media. According to established practice, the court did not enter into direct contact with the public, but only with a specific member of the public, in particular with the party representing the subject participating in the process, or the party submitting the application. to court. The speaker-judge is an acting judge who is appointed to the relevant court by specialization. Thus, in one particular court there can be three speaker-judges in both criminal and civil and administrative cases. In order to regulate its activities, there is a provision that guides the speakers-judges in dealing with the media. As a rule, their observance is mandatory for all of them, however, in exceptional cases, deviation from the norm is allowed only with an indication of the reasonableness of the circumstances. The press service is the link in relations with the speakers-judges and the media, which must disseminate the information provided in a coordinated manner.

The speaker-judge is also one of the responsible persons in the court, authorized to provide information at the request of media representatives. The speaker-judge, on the one hand, must have information about what decisions the court makes, and on the other hand, he must know what may be of interest to the media. The speaker-judge is an acting judge who is appointed to the appropriate court of specialization. Thus, in one particular court, there can be three speaker-judges both in criminal, civil and administrative cases. In order to regulate his activity, there is a provision that guides the speakers-judges in the community with mass media. As a rule, their observance is obligatory for all of them, however, in exceptional cases, a deviation from the norm is allowed only with the indication of the substantiation of the circumstances. The press service is a link in relations with speakers-judges and mass media, which should coordinately distribute the provided information.

The speaker-judge is also one of the responsible persons in the court, authorized to give information at the request of media representatives. The speaker-judge, on the one hand, must have information about what decisions the court makes, and on the other hand, he must know what the media might be interested in. In addition, the speaker-judge must treat the interests of media representatives with respect and attention. He should try to provide information to interested parties as quickly as possible, because information is only valuable if it is provided quickly. The information disseminated by the speaker-judge must be available to all journalists for whom the disseminated information is of any significance. Information should be provided in plain language and with a focus on the relevant circumstances. It should be understandable

June, 28th 2023 even to those who do not have a special legal education. "The timely provision of information to the media is in the legitimate interest of the public and ensures a balanced relationship

is disseminated, observing high professional standards. The speaker-judge does not have the right to express his own opinion on a particular issue, criticize his colleagues or comment on current political events. The speaker-judge must ensure an appropriate balance of protection between freedom of information, confidentiality and the principles of the presumption of innocence, which means the satisfaction of the legitimate public interests of society without violating the rights of the individual recognized by international acts and national legislation. In addition, the speaker-judge should remember that during the explanation of the court's decision, it should become clear to the citizens why the court reached the established result, why it made a specific decision and what is the importance of the specific result for the legal state.

between the court and the media." (Authors' group, 2021), while the media, on the other hand, must ensure that the information provided about the activities of the court or a particular case

In the event that inaccurate and false information about the trial or the rendered decision is disseminated by the mass media, the Speaker-Judge may issue a press release to present the true situation of the case.

When providing information to the media, the speaker-judge should be impartial, should not be guided by the popularity of this or that party, the interest of the mass media or authorities in this issue. "Each of his statements should be balanced, correct and strengthen public faith in the independence, impartiality, fairness and impartiality of the judiciary." (Authors Group, 2021)

Conclusion:

It is necessary to correctly assess the role of the press service and the speaker-judge in the perspective of the development of modern Georgia. In the process of interaction between power and society, the administrative function of public relations and activities should be taken into account.

Therefore, to establish a bilateral interaction between the press service and mass media, as well as society, it is necessary to correctly understand the essence of public relations activity as a necessary function of the state administration. It is also necessary to correctly assess the role of the press service in a democratic state and use its opportunities in effective government management, where the greatest responsibility lies with the representatives of the press service.

It is desirable that the work and words of the press service coincide, which inspires confidence both among journalists and the public. Trust is a necessary condition for the formation of social unity and the key to the stability of the development of society. Any positive and sincere action will have a corresponding and adequate result, which society can see to a greater extent. Qualified personnel of the press service ultimately creates a positive reputation, promoting activities that represent public interest, with their ideas, attitudes,

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opinions, thinking, and assessment skills. This well-established reputation is based on the principle that the best press service recognizes its public debt. As you know, one side always leaves the court dissatisfied and, of course, the number of those dissatisfied with the judicial body is quite large. This is natural and understandable, but the formation of a negative opinion in society is often facilitated by biased coverage of the issue in the media, in the interests of specific individuals who criticize the court, and, unfortunately, the media pick up this with great pleasure. It is at such an important stage that the speaker-judge has the greatest responsibility for providing information to the public in accordance with the rule of law and the law.

On the other hand, the activity of a journalist in a state of law, taking into account the importance of freedom of speech and expression, obtaining information as a special value for a person, the right to seek, receive and disseminate information, whether orally, in writing or through print and other means of expression, entails a special duty and responsibility, which includes respect for the rights and freedoms of a person, his personality and dignity, private life or public activities, inadmissibility of discrimination in relation to any grounds, humane treatment in evaluation and criticism, which serves the public interest.

It should be noted that the institution of the speaker-judge was specially created in the courts. This practice has already developed in the developed countries of the West. The introduction in our country of the institution of the speaker-judge contributed to the increase of public consciousness and confidence in justice.

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