

LINGUOCULTURAL STUDY OF STYLISTIC DEVICES

(on the material of English literary text)

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Abstract:

This article deals with stylistic devices as a cultural model of language. A stylistic device can indeed serve as a cultural model, as it reflects the values and beliefs of a particular culture. Stylistic devices such as metaphors, similies and allusions often draw on cultural references and symbols to create meaning and convey messages. Stylistic devices are techniques used by writers to create a certain effect or emphasize a particular aspect of their novels or stories. These devices can be divided into different categories, including: figurative language, repetition, imagery, irony, allusion.

Key words: cognitive structure, cultural significance, rhetorical questions, interaction, a literary text, cultural information, cultural model, system of values.

Linguistic studies in stylistics, in the context of Modern linguistic approaches such as cognitive linguistics, pragmalinguistics, ethnolinguistics and linguoculturology demonstrate that many of its issues are being examined from new perspectives. Thus, within this section dedicated to a linguocultural study, the stylistic device is considered as a cultural model whose main function lies in that “it can fix and transmit universal and nationally-specific principles and values of human culture from generation to generation” [6].

The problem of representation of cultural models in language is addressed in the works of many scientists [3, 5, 6, 7]. The concept of the interaction between language and culture, as shown by the analysis of literature [1, 2, 7,8, 10,11, 13], by its nature, the term is highly ambiguous. N.F. Aliferenko notes the following parameters: 1) Characterization of the activities of an individual, group, or society as a whole; 2) Specific way of human existence; 3) Spatial-temporal boundaries; 4) Features of human behavior, consciousness, and activity through language forms. In his book “Linguoculturology,” the author also focuses on the “value-meaning space of language, which is based on cultural categories called values”, classified into the following types: vital, social, political, moral, religious, aesthetic, pedagogical, ethical.

E.Yu. Butenko identifies 4 “main spheres of cultural values: everyday life, ideology, religion and artistic culture”. D.U. Ashurova and M.R. Galieva discussing the issues of values note

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that cultural values can be divided into universal nationally specific group family and individual ones [4].

For the purposes of our research, morally and ethically values, national-specific values, as well as individually-authored values are of great interest. The main problem of studying the interaction between language and culture is the study of the representation of cultural values by means of language. Based on the tasks of our research we will consider the issues of stylistic devices as verbalizers of certain cultural values. Let's analyze the language material to identify the features of verbalizing certain cultural values using stylistic devices by representation of the aesthetic value of "**Beauty**". To demonstrate the aesthetic value of "Beauty" let's focus on the novel of Irish writer Oscar Wilde "The Picture of Dorian Gray". The novel tells the story of a young man who possesses a beautiful appearance that literally destroys him. Young Dorian Gray falls in love with his beautiful appearance which has a destructive influence on his life. Since the work is written in the science fiction genre, all the 'unpleasant' actions of the young man are reflected in his portrait, which by the end of the work transforms into an image of an old, ugly, and distorted person filled with malice."

Based on the content of the novel, the concept of "Beauty" as a representation of aesthetic cultural value can be broken down into three main aspects: 1. The external beauty of the character; 2. The internal beauty of the character; 3. The destructive effect of beauty on the character's behavior and way of life. Let's examine how Dorian's external beauty is portrayed through stylistic devices:

"He was brilliant, fantastic, irresponsible. He **charmed** his listeners out of themselves".

"This **young Adonis** who looks as if he was made out of **ivory and rose-leaves**".

"And now **charming** he had been at dinner the night before, as with startled eyes and lips parted in frightened **pleasure** he had sat opposite to him at the club, the red acandleshades staining to a richer rose the wakening **wonder** of his face".

"**Grace** was his, and the **white purity** of boyhood, and **beauty** such as old **Greek marbles** kept for us".

"He keep the unsullied splendor of eternal youth! All his **failure** had been due to that. It was his beauty that **had ruined** him, beauty and the youth that he had prayed for. Youth had **spoiled** him, Then he **loathed** his own beauty. "

"The world is changed because you are **made of ivory and gold**".

"I must call you **Prince Charming**"

"He is **Narcissus**" [5].

How is the character's external beauty represented through stylistic devices, specifically through the use of epithets, as indicated by the language (charming, brilliant, exquisite, wonderful, good-looking and etc..), of metaphor - of ivory and gold, of simile: as old Greek

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marbles, Prince Charming, of allusions: Adonis (Adonis- was a handsome youth in Greek mythology) [14].

Based on the above examples and the stylistic representation of 'Beauty,' one can conclude the character's exceptionally beautiful appearance and its impact on those around them.

Thus, summarizing the analysis of stylistic devices from the perspective of their cultural significance, one can conclude that stylistic devices, functioning within the realm of literary text, serve as carriers of cultural information, expressing a system of values related to morality, ethics, religion, aesthetics, and other aspects. This suggests that stylistic devices can be regarded as cultural models within the structure of literary text.

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