

ASSESSMENT OF FINANCIAL ABILITY THROUGH STABILITY AND CREDIT ANALYSIS

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Special attention was paid to the analysis and assessment of solvency, financial stability and creditworthiness in the assessment of financial potential. The use of commonly accepted liquidity ratios is determined.

Accounting is the assumption of business continuity. The assessment should be based not on the calculation of liquidity ratios, but on the study of cash flows.

Today, we are living in a rapidly changing time in the world, where the struggle of interests, competition is intensifying, and the international situation is becoming tense.

One of the political goals of socio-economic development of the region is to develop and approve certain priority directions of such development in the long-term perspective. To achieve this goal, a number of tasks must be set and solved, the most important of which, in our opinion, is the task of creating such a methodology for increasing the efficiency of using the financial and economic potential of the region. the functioning of the system of effective control of the financial and economic development of the region, as well as the functioning of the system of providing regional state authorities with up-to-date and approved management information for them to make decisions about the state and prospects of the territorial and economic development of the state administration bodies.

It can also be defined as the ability of the region's economy, its branches, economic entities to fulfill social needs, create goods and services in order to ensure the development of production and consumption.

Many approaches aimed at determining the nature of the economic potential of the region also allow to consider it from two sides: as a resource component and as a productive component. In the first case, it is the sum of resources of the region, and in the second case, the ability of the region to use these resources effectively.

Today, in the theoretical and practical field of institutional management, the methodology of focusing on the final result of activity is of decisive importance, and it is very typical for dynamically developing systems in the popular conditions of competition for limited material and financial resources.

A result-oriented approach allows for the most rational solution to problems related not only to costs, but also to the formation of budgetary resources in the region. In this case, the tax burden is considered a lever affecting investment activity, and its reduction is considered as a form of financial support for regional development programs.

Quality is assessed to assess the quality of leadership:

- budget planning;
- budget implementation;
- debt management;
- financial relations with municipalities;
- provision of public services;
- management of state property;
- budget process.

Assessment of financial performance indicators within the budget is carried out on a formalized basis. Indicators of qualitative assessment of financial planning and management of expenditure items are important; These include:

1. The final deviation of the total cash flow of the subject's budget from the planned indicators of expenses in the base period;
2. Taking into account the deviation of the actual implementation of the subject's budget from the planned expenditure in percentages for the base period. In accordance with the calculated indicators, all items of expenses are given an individual assessment of financial dependence and efficiency.

In our opinion, it is necessary to emphasize the characteristics of large and complex systems that must be strictly taken into account when solving the problems of managing such objects. Fundamental local research has objectively proven that these class systems cannot be fully described in the form of a mathematical model or an algorithm of their behavior, and they are also highly influenced by secondary processes, which significantly complicates data acquisition.

There are several ways to measure the performance of a regional economy. The resource method of measuring the efficiency of the regional economy is focused on the use of mutually exchangeable resources, the cost method is focused on the consumption of a certain part of the resource potential, which is taken into account in the calculation of related economic results and costs. Thus, the resource method determines the profitability of regional economic complex assets, its components in the profit ratio (net financial result to the sum of the average annual value of fixed and working capital). In the cost method, labor resources of employees are used as expenses in determining the general level of efficiency of resources consumed by the general cost indicators of the consumption of fixed assets, material elements of working capital.

The financial potential is realized for the following:

- providing regions with necessary financial resources;
- stimulating financial system entities in order to increase financial flows;

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- change in the ratio of the value of resources of economic entities of the regional economic system;
- controlling the process of forming and using financial resources;
- insurance against various threats.