

FEATURES OF TRAINING OF NATIONAL PERSONNEL IN THE FIELD OF SPORTS AND HEALTH TOURISM

V.Sh.Rakhimov

National University of Uzbekistan

Abstract: The article substantiates professional and competent approaches to sports and wellness tourism. The essence of the professional training of managers of tourist and sports operating on sports and health tourism is revealed.

Key words: tourist and sports movement, sports tourism, sports and health tourism, manager of tourist and sports operating, professional activity, competence-based approaches.

Annotatsiya: Maqolada sport-sogʻlomlashtirish turizmiga professional faoliyat va kompetentlik tarzda yondashuvlar asoslab berilgan. Sport-sogʻlomlashtirish turizmi boʻyicha turistik-sport opereyting menejrlarni kasbiy tayyorlashning mohiyati ochib berilgan.

Kalit soʻzlar: Turistik-sport harakati, sport turizmi, sport-sogʻlomlashtirish turizmi, turistik-sport opereyting menedjeri, kasbiy faoliyat, kompetentlik yondashuvlar.

Аннотация: В статье обоснованы профессиональные и компетентные подходы к спортивно-оздоровительному туризму. Раскрыта сущность профессиональной подготовки менеджеров туристско-спортивной оперейтинга по спортивно-оздоровительному туризму.

Ключевые слово: туристско-спортивное движение, спортивный туризм, спортивно-оздоровительный туризм, менеджер туристско-спортивное оперейтинга, профессиональная деятельность, компетентные подходы.

Market mechanisms of economic development in our country determine the special requirements for the organization of tourism and sports, their interaction requires the emergence of a new direction in the field of tourism and sports services.

At the same time, amateur tourism, various hiking, water, cycling, extreme tourism and other tourist activities are developing, sports tourism is included in the Unified Sports Classification as a separate sport.

Expansion of the tasks of sports, more precisely, specialized (sports) tourism in the field of health and educational activities of the population, the growth of amateur activities is associated with the transformation into a mass, sports and health complex, its essence led to a change. In our interpretation, the tourist-sports movement today is characterized by a large set of tasks.

It is the high social significance of meaningful leisure of the population, as well as the significant financial turnover of this service sector as a socio-economic sector with its regulatory framework, service infrastructure, software and methodological base and professional staff. provided for the need for institutionalization.

The current situation is related to the problem of qualified professionals who are able to provide tourism and sports services at a high socio-cultural level and has an economic impact. This requires human resources capable of meeting the above requirements.

These are the managers of the tourist and sports opera, which work for different segments of tourism and sports enterprises.

However, the education system of Uzbekistan is able to fill the leisure time of the population with tourism and sports facilities, there are no specialties and educational programs that can train specialists of this profile.

As an integral part of tourism in many countries around the world, the tourist and sports movement has its own organizational structure, established service system and "associated activities", import and

export of sports resources (purchase and sale of athletes, contract amounts and prize money). It is distinguished by the sale of advertising.

As a social life, the population is provided with recreation, tourism and sports on its own organizational basis, planned routes, the established order of filling groups, providing participants with the necessary equipment, service infrastructure, creating safety conditions and others.

The modern development of scientific and technological progress in the country has given a strong impetus to the development of an integrated leisure economy complex, which in turn ensures the socio-economic efficiency of the tourism and sports movement. In addition, a specific group of tourist and sports activities is associated with the actions (movements) of athletes, sports teams, their fans and professionals, coaches.

The above points allow us to identify the research problem, which includes the need to study the rules of training of managers of tourism and sports operations and to develop its theoretical and methodological basis.

Object of research: vocational education in the field of tourism.

Subject of research (subject): professional training of managers of tourist and sports operating.

The purpose of the study: to develop the content of education, forms and methods of professional training of managers of tourist and sports operating.

Research tasks:

1. Identify the characteristics of managers of tourism and sports operations in modern conditions.
2. Development of professional education content and curricula for the training of tourism and sports opera managers.
3. Manager of tourist and sports operating - to determine and experimentally test the effectiveness of forms and methods of professional training of specialists.

Research hypothesis: tourist-sports operating on the effectiveness of professional training of managers and compliance with labor market requirements:

- 1) the practice of sports activities and sports in the structure and content of training in tourism and sports management in social practice; financial and economic activities of Turkish-sports managers; advertising and information activities of tourism and sports, management and recreation in tourism; includes the organization of tourist events during sporting events;
- 2) a culture of high service to develop professionalism, competence, ability to work with the team, club, observation, tolerance, organization, sensitivity, readiness for action, forms of training other qualities of professional importance for tourism and sports helps;
- 3) a set of teaching methods will be developed to ensure the formation of sufficient skills for tourism and sports professionals to perform the following tasks:
- 4) organizational (organization of team types related to the preparation and departure of competitions; organization and holding of competitions related to the arrival of a large number of participants and spectators; organization of return by route reach, etc.);
- 5) informational (organization of TV reports and other types of advertising activities aimed at obtaining a fee);
- 6) cognitive (educational) (acquaintance with national conditions, lifestyle of the population of the countries where sports events are held);
- 7) financial (financial support of sports tourism; sports events, sports teams, sports tourist routes); export of tourist resources; determining the amount of prize money for victories, distribution of souvenirs;
- 8) social (work to serve tourists - spectators, fans; creation of normal conditions for teams and fans during competitions; development of strategies for the development of competitions and championships in the field of sports tourism (regional, national and international programs);

The methodological basis of the research is considered in accordance with the rules of philosophical and pedagogical anthropology on the social definition of the individual, his general and professional development as a subject of individuality and individuality. Systematic personality and cultural approaches to vocational education are used as special research methodologies. The theoretical basis of the research is formed from the developed theory of vocational education.

Research methods. A set of complementary and verifiable research methods is used to solve the identified tasks and test the initial assumptions: theoretical analysis methods, questionnaires, interviews, tests, ratings, statistical data processing working methods, pedagogical observation, experimental methods, pedagogical experiment.

The scientific novelty of the research is determined by:

- a set of requirements for the professional training of tourism and sports operating managers, taking into account the social and economic characteristics of society (the introduction of economic requirements in tourism and sports, increasing the role of specialists in this specialty (profile) in the successful development of economic activity, etc.) developed;

- methods of constructing the content of vocational education and effective forms and methods of professional training of managers of tourism and sports operations (business game system, special trainings, training and production practices that provide individualization and differentiation of education).

The practical significance of the research is the substantiation of scientific and methodological recommendations that improve the quality of professional training of managers of tourist and sports operating; Development of educational standards and curricula for the training of specialists in tourism and sports operating.

The validity and reliability of the research results is ensured by the initial methodological validity: the use of a set of methods that correspond to the purpose, subject (s), tasks and logic of the research; the basis of representative sources and a sample of those selected for review; statistical significance of the results obtained.

Foreign experience shows that human resources and specialized tourism require special attention to the specialization of tourism and sports operating managers, given the real motivational reasons for this tourist migration and customers.

The analysis of the materials of the documents and resolutions of the General Assembly of the World Tourism Organization (WTO) on domestic and international potential, demand assessment showed that the intangible aspects of tourism related to human health and physical education, including tourism and sports It convinces us that we need to pay more attention to new directions.

In this regard, the role of the tourism and sports operating sector by the World Tourism Organization (WTO) is reflected not only in the segments of the specialized tourism market and active forms of recreation in sports, but also in all sports-related specialized, employment and tourism. is important in terms of identifying segments and types.

The results of a constructive analysis of the economic situation, the specifics of financial and economic activities and the social impact of popular and active forms of tourism and sports allow us to create a new direction in the field of services within the Tourism and Sports Movement.

This is due to the following features: social impact, characterized by a large population involved in tourism through sports; rapid formation of clubs; special forms of relations between the participants of sporting events (contractual forms of relations; export-import of sports values, etc.); includes levels of economic efficiency determined by a significant financial turnover involving personnel and service infrastructure in financial and economic activities.

Analysis of literary sources, official documents and personal experience of participation in the tourist-sports movement allows to form a hypothetical model of the content of professional activity of specialists in the new direction and to determine the necessary content of training in a multi-level training system.

We have identified the main structure of the tourist-sports movement, which has preferences both in the Republic of Uzbekistan and in other countries of the world, combining the mass tourist movement with sports tourism for the purpose of health-education: structures: state tourism and sports management bodies, sports-tourism structures, National Olympic Committee, sports federations and associations, clubs, amateur tourism structures and temporary organizing committees,

However, to date, the structures of the tourism and sports movement do not have a well-defined regulatory framework, legal status, program and methodological framework and expertise in the coordination of activities, which contributes to the development of the national economy of Uzbekistan (sports values, coaches, abroad). flow of specialists) has a negative socio-economic impact.

Conclusion:

According to the results of the research, the analysis of the current directions and specialties of training, as well as the results of pedagogical experience shows that in order to further develop the tourist and sports movement in our country, the existing "Physical Culture and Physical Education" In the framework of the educational direction "Sports Management" on the training of specialists in the specialty requires the introduction of a new educational direction "Tourist-sports operating manager."

In this regard, in accordance with the concept of creating "Vocational Education Standards" in the higher education system, the standard of vocational education in the above-mentioned areas of education, curricula and thematic plans, curriculum programs (modular versions).

List of used literature:

1. Decree of the President of the Republic of Uzbekistan dated March 5, 2018 "On measures to radically improve the system of public administration in the field of physical culture and sports."
2. Alekseeva O.V. Professional and activity-based approach to training students in sports and health tourism: theoretical foundations of the study. - Ulan-Ude: Publishing house of Buryat, state. University, 2010.
3. Guliev N.A. Socio-cultural foundations of the formation of professional competence of the manager of regional tourism: monograph. - M.: Flint; Science, 2006.
4. Kvartalnaya A.V., Lagussv Yu.M., Ssselkin A.I. State educational standard of higher professional education "Management of sports tourism", M. RMAT. 1999, p. 48.
5. Methodology of professional tourism education: / M.Ya. Vilensky, V.A. Gorsky, V.I. Zholdak and others; Sci. ed. V.A. Kvartalnov and others - M.: Sov. Sport, 2001.-- 197s
6. Rahimov V.SH. Socio-pedagogical problems of health tourism / Features and prospects of development of pedagogical ideas in the new period of development of Uzbekistan. Proceedings of the international scientific-practical conference. // Ministry of Innovative Development. Kokand State Pedagogical University. Kokand. 2021. 321-323 b.
7. Fedotov Yu.N., Vostokov I.Ye. Sports and health tourism: Textbook. M.: "Soviet sport", 2002. - 364 p.
8. Fedyakin A.A. Theoretical and methodological foundations of health tourism // Abstract of Doct. diss., Maykop., 2001, pp. 31-37
9. K.O. Arzibayev, V.Sh.Rahimov Effects On Performance By Electronic Training Equipment For Young Karatists. «Psychology and education» Journal (2021) 58(2): 11488-11490 ISSN: 00333077
10. K.O. Arzibayev, V.Sh.Rahimov Influence of Basketball on the Mental and Physical Development of the Personality. «International Journal of Future of Generation Communication and Networking » Vol. 14. No. 1. (2021). pp. : 768-772 ISSN: 2233-7857 IJFGCN
11. Rakhimov V.Sh. Social functions of physical culture and sports in modern society. European Journal of Research and Reflection in Educational Sciences Vol. 8 No. 12, 2020 Part III ISSN 2056-5852.

12. Rakhimov V.Sh. Innovative approaches to improving quality training specialists in physical education. European Journal of Research and Reflection in Educational Sciences Vol. 8 No. 12, 2020, 225-230.